

Competitive Differentiators

Why Panintelligence?

- **Self-service, easy to use** – no specialist knowledge or training – no need to wait for reporting from a centralised resource with specialist skill
- **Delivers real-time data** in an easily digestible format which is relevant to the role/user. Allows users to self-serve data and drill-down further to explore and problem-solve.
- **Easy to implement** – no dedicated server required, we don't move data, simple to set up and control how it is deployed – one server site – no app or individual software required on individual devices.
- **Easy to buy** – very competitive pricing, no hidden costs, priced to deliver value quickly regardless of size of organisation
- **UK company** – good for highly regulated industries, we understand local standards, easy to work with, we are on UK time, we pick up the phone
- **Trusted by developers** – white-labelled by big software brands.
- **World class security** - Customers can control their data, no need to move data or host outside your network. You can connect to your original data source. We have architected for GDPR, no data held on any local devices, we do not cache or store any data locally
- We use a WAF – **Web Application Firewall** and managed GDPR services. Using these technologies, we can create a very secure environment, which can still be self-service, readily accessed, secure. Runs through proxies
- **Scalable** – you can load balance
- **Access multiple data sources**, files and cloud sources
- **Audit functionality** - so you can see who accessed what and control their access
- **In a multi-tenanted situation**, you can control who sees what
- You install on your server, connect to the network and properly test it against multiple data sources and set up security.

Commercials - How do we differ?

- We offer a full evaluation licence
- You can evaluate our full product not just a part of it - exactly what you will be buying. It is for 30 days minimum or as a Development partner for as long as you want for a fixed fee.

Versus Cognos, Business Objects, Crystal

- Pi is truly self-service, it was born out of user frustration at not being able to create and change reports created in traditional reporting tools such as Cognos, Business objects and Crystal.
- Pi allows you to create reports with no need to understand the underlying structure or how to create SQL. It is a simple point and click interface.
- Pi is real time and does not require data warehousing or ETL extracts.
- Pi is secure. All user access can be constrained so that users see only what they are allowed to see. All access is audited and no data persists on the device.
- Pi Allows secure access from any device, tablet phone or laptop.
- Pi can be hosted on site or in the cloud.
- Pi is affordable allowing many more users access to the system rather than having to rely on scheduled static reports.
- Pi is dynamic allowing users to search filter and drill on real time data.