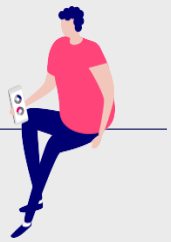
panintelligence



PI ANALYTICS

We help you turn data into insightful business knowledge for your customers

How can I use the data in my solution for competitive advantage?

Pi Analytics is a solution which helps organisations extract meaning from data and predict what is likely to happen in the future.

Unlike other modelling tools, Pi Analytics is truly self-service; you don't need a data scientist or specialist skills to use our solution. It's designed to be easy to use and bridges the gap between data scientists and the experts in organisations who can take decisions.

Pi Analytics can be easily embedded by software developers who want to offer a predictive analytics capability. It is a white-label solution which can be fully re-branded.

You choose how to market your analytics: give your customers an out-of-the-box suite of predictive models or full access to Pi Analytics so your customers can create their own models.

Easy to use, easy to integrate with flexible commercial models.

Give your customers the ability to benchmark their performance by offering:

An aggregated view of your data

Turn your data into a holistic view of your customers industry so they can benchmark their performance, understand trends and evaluate performance within a wider context.

Enriched data

Enrich your data for your customers so they can benefit from the addition of third-party data-sets to include for example, demographics, socio-economic data, weather or industry expenditure.

How Self-Service Predictive Analytics is used in:

Education

I know 14% of my students will not complete their college course each year, and I want to identify these students so that next year we can put in place some measures to help them stay in college.

Using this year's data, I can identify the students who dropped out and create a model. Next year, I can use my model over new student data to identify the students most likely to need help and improve retention.

Healthcare

I know that 11% of all radiology images will be rejected by consultants and will have to be re-taken. I want to identify these patients so that I can reduce this risk for future patients and improve efficiency in my hospital.

Using the data, I already have on patients whose radiology images were rejected, I can create a model to predict which patients I need to focus on in the future and decide on the measures to put in place which could reduce the number of image re-takes.

Business

I know that 32% of my customers will not pay me on time. I'd like to identify these customers and create a model to predict which customers are most likely to be late payers, so that I can improve cashflow.

Using the data that I hold on current customers, I can create a model to predict which clients are most likely to be late payers. I can then agree actions and terms in their contract to improve cashflow.

To take the next step, take a look at **www.try-pi.live** and try out our dashboards and analytics.